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### WHY EXHIBIT?

•At present rates (2.6% annual growth), the population of Iraq will reach 40 million by 2015, creating a need for almost 3 -3.5M new housing units.

- •The government estimates that 85% of home building will be carried out by the private sector.
- •The housing sector will represent ~ 17% from Gov. Inv. Distribution between 2010-14 Housing
- •US\$ 30 billion in government spending on housing over the next 10 years
- •78 housing projects worth US\$ 5.8 billion in the Kurdistan Region
- •New medical facilities worth US\$ 4 billion

•New industrial areas in different governorates

- •Real estate project outside Baghdad US\$ 20 billion
- •New 500,000 m<sup>2</sup> tourist city near Kut worth US\$ 1 billion
- •Estimates of reconstruction expenditure in Iraq run into the tens of billions of USD, with USAID conservatively estimating at least \$150 B USD
- •Private foreign investment in Iraqi housing is expected to grow robustly
- •Investment licenses have been approved recently for more than 40 projects which range from five star hotels, commercial malls, storage and food processing, to commercial development facilities at an airport Building Iraq by projects



# **Exhibitor Profile**

<ul> <li>Building:</li> <li>Excavation</li> <li>Loading</li> <li>Jigsaw</li> <li>Grading and Tunnelling Machinery Equipment</li> <li>Concrete or Asphalt Road and Canal Construction Ma- chinery</li> <li>Maintenance Machinery and Equipment</li> <li>Road and Soil Packing Equipment</li> <li>Drilling, Pile Driving, Cutting and Extraction Equipment</li> </ul>	Construction: Pressurized Air and Hydraulic Tools Compressors Under Soil Water Level Reduction Equipments Construction Pumps Cement and Mortar Preparation Packing Transportation Machinery and Installations Rock, Gravel, Sand, Lime, Plaster, Cement and Other Covering and Filling Materials Production Plants and Equipment Cement Lime Plaster
	► Cement, Lime, Plaster Based
	Daseu

- Government authorities ► Local governorate
- Ministry of Development Municipalities
- ► Purchasing Departments of Municipalities
- ► Park and Garden Arrangement Directorships
- ► Landscape Offices Landscape Architects
- ► Architects Contractors Construction Companies
- Civil Engineers Building Material Producers

Irag's reconstruction has created a huge demand for construction expertise and capital. The real estate development, construction, and building material industries are all ripe for investment. The large number of construction projects in industrial sectors and infrastructure will require vast amounts of building materials, design capacity, and construction expertise. Opportunities are available across all geographic areas and the already high demand will continue to grow.





**Erbil Building 2014** in one glance • • • • • • • • • • • • • •

- **390 Exhibitors**
- From 23 Countries
- **25.103 Visitors**

**Visitor Profile** 

#### Natural Stone:

- ► Marble
- ► Granite
- ► Travertine
- ► Mosaic
- ► Internal Wall Coating and
- Sidina
- Natural Stones
- ► Slate Stones
- ► Onyx
- ► Rough Blocks
- ► Plywood Products
- Plywood Flooring and Coating
- Blocks (Stone, Marble, Granite)
- ► Decorative Products
- ► Marble Machines
- ► Block Cutting Machines
- ► Polishing Machines

#### **Electricity & Lighting:**

- ► Generators
- ► Electric drives
- ► Uninterrupted Power Supply
- ► Inverters
- ► Cables and leads,
- ► cable routing systems,
- distribution and joining
- material
- ► Electrical installation
- equipment and systems
- ►IT systems for the electrical trade
- Power distribution equipment
- ►LED
- ► Lighting solutions
- ► Light Fixtures and accessories
- ► Decorative lighting
- ► Garden & Campus Lighting

- Merchants
- Investors
- Distributors
- Manufacturers of construction products and machinery
- Public building administrations and government agencies
- Project Developers
- ► Project Owners
- Technicians

### By visiting the event, you could take the opportunity to:

Evaluate future building technologies & products across all product categories Book in face-to-face appointments with key suppliers Discover new solutions to existing processes Meet the latest projects and new technologies. Experience live demonstrations Connect with new suppliers, customers and business partners in the industry Network with your customers from across the country and around the world Get expert advice on the specific challenges faced by your business Listen keynotes from thought-leaders and innovators Upgrade your skills, knowledge and on-the-job effectiveness Gain new ideas and insights to grow your business Celebrate outstanding achievements within your industry Engage with your industry community locally and globally



### PYRAMIDSGROUP International Fair Organizer

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